



## Press Release

# RGA Technology Partners® and iPipeline™ Offer Automated Underwriting to Insurance Companies at the Point of Sale

**Orlando, Florida/USA, May 17, 2009** — RGA Technology Partners, Inc.®, a wholly-owned subsidiary of Reinsurance Group of America, Incorporated (NYSE:RGA), today announced that iPipeline's iGO e-App™ (intelligent fillable form) will now incorporate the use of AURA® Point of Sale automated underwriting technology for participating insurance companies. iPipeline's platform powers sales tools for over 1,000 carriers, BGAs, banks, broker-dealers and agencies. Under the terms of the agreement, insurance companies can incorporate the power of AURA Automated Underwriting in iPipeline's iGO e-App at the point of sale to reduce cycle times, increase placement ratios, and accelerate cash flow.

"We have already seen great success with AURA use in the hands of captive agents and tele-interviewers," said Jym Barnes, President and Chief Executive Officer, RGA Technology Partners, Inc. "iPipeline's iGO e-App and AURA Automated Underwriting have many natural integration points that will aid brokers and agents during the sales cycle. We are very excited to be a part of iPipeline's solution and certainly thrilled to see the use of AURA continue to grow in the broker channel."

"One of the many benefits of our COSS acquisition is the new relationship with RGA Technology Partners," said Larry Berran, Chief Operating Officer and Chief Financial Officer at iPipeline. "For some time now, we each have been working on similar projects within the same markets. The strengths of the iPipeline solution and AURA, when combined, reduce the time it takes to underwrite applications, facilitate better data gathering for every application, and increase speed to market. We look forward to building on this relationship and delivering integrated services to our clients."

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**RGA Technology Partners, Inc.** (RTP) is a wholly-owned subsidiary of Reinsurance Group of America, Incorporated (RGA). RTP's AURA solution leverages RGA's 30-plus years of underwriting experience with RGA's underwriting rule sets integrated into the technology of RTP. AURA is designed to improve underwriting time service, manage risk consistently and reduce the costs associated with processing life insurance applications. It can be used in a traditional life insurance setting, in banks and call centers, and can be accessed by underwriters, agents, brokers and customer service representatives. For more information on RGA Technology Partners, Inc, visit [www.rgatp.com](http://www.rgatp.com).

**Reinsurance Group of America Incorporated** (RGA) is among the largest global providers of life reinsurance with subsidiary companies or offices in Australia, Barbados, Bermuda, Canada, China, France, Germany, Hong Kong, India, Ireland, Italy, Japan, Mexico, Poland, South Africa, South Korea, Spain, Taiwan, the United Kingdom and the United States. Worldwide, the company has approximately \$2.1 trillion of life reinsurance in force, and assets of \$21.6 billion.

**iPipeline™** leads its industry in providing the next-generation suite of sales distribution software to the insurance and financial services markets as an on-demand service. *By positively influencing behavior across the value chain through flexible, rules-based technology*, iPipeline's channel solutions for carriers, distributors, and producers automate activities for quoting, forms processing, illustrations development, requirements ordering, contracting, and content distribution, enabling the insurance industry to market, sell, and process faster. *iPipeline* provides the process automation and seamless integration needed to make a sale by aggregating over 125 carriers, 850 distributors, and 400,000 agents in a single, Web-based environment — the [iPipeline Network](http://www.ipipeline.com). The network generated over \$3 billion in premiums in 2008. With headquarters in Exton, Pennsylvania, iPipeline has offices in Atlanta, Charlotte, Los Angeles, and Milwaukee. iPipeline, one of the fastest growing, privately-held companies in the US, is a **Philadelphia 100** and an **Inc. 5000** company and the **Winner of the 2009 Windows in Financial Services (WFS) Innovator Award**. For more information, please visit: [www.ipipeline.com](http://www.ipipeline.com).

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